# International Marketing Questions And Answers

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different geographical areas. The earliest trade between countries occurred when they were able to supply one another with goods which they were unable [...]

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Packing refers to the external casing and material used to transport the product or products.

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contains answers to the questions about the basics of international marketing and its economic, political, legal, social and cultural environment. Particular attention is paid to the issues of methods and tools of international

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to identify similarities and differences. a. domestic marketing b. foreign marketing c. comparative marketing d. extensive marketing. 7. For practical purposes, the difference between the concept of international marketing and the ...

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